

## **SPECS**

Bleed Area - Your artwork must fill the whole area of 100mm x 100mm

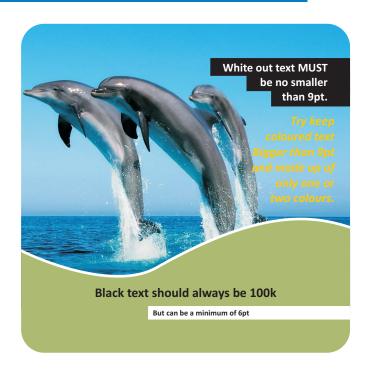
95mm Cut Edge Guide - Anything beyond this point will be cut off

85mm guide Area

Keep all text and anything
important that you do not want cut off within this area

These guidelines illustrate how to set up a 95mm square beermat. To set up any other size, the same principles apply.

## THINGS TO CONSIDER



Black backgrounds need to be 100k.

When printing DOUBLE SIDED coasters, avoid using dark colours on one side and very light colours on the other. This combination can result in scuffing due to the absorbency of the board.



Artwork is only as good as the quality provided





## ROUND AND SQUARE TEMPLATES

